Facts and figures 2026

14,000 visitors

250 exhibitors

Participating organisations	340
Number of presentations	150
Number of presentation rooms	9
Number of halls	3

Visitors' Profile

Average age	31 years	University or polytechnic education	64%
Married / living together	41%	Intermediate vocational education	34%
Married / living together with children	34%	Lower vocational education	1%
Single	21%	Visited presentation	51%
Single with children	4%		

Men **52%**

Women **48%**

7,5 Average report mark

Average length of stay **3 hour**

Visitors' areas of interest

Information about life in a certain region or country	92 %
Information about legal and tax considerations when emigrating	81 %
Information about foreign homes (rental and sales)	80 %
Information about foreign vacancies	77 %
Information about insurance abroad	74 %
Information about language courses	63 %
Information about the validity of diplomas	62 %
Information about foreign work permits	59 %
Information about visa application	53 %
Information about medical vacancies abroad	31%

Period of time until emigration

1 - 2 years	63 %
3 - 4 years	37 %

Exhibitors' Profile

Main objective for participation

• Attracting emigrants	75 %
• Promotion/ PR	58 %
• Providing information	51 %
• Filling vacancies	58 %
• Direct sales	24 %
• Finding investors	11 %

Objective achieved

• Attracting emigrants	87 %
• Promotion/ PR	83 %
• Providing information	92 %
• Filling vacancies	62 %
• Direct sales	52 %
• Finding investors	55 %

Expected participation next edition **94%**

8,0 Assessment Emigration Expo

Facts & Figures Emigration Expo 2026

- Number of visitors: 16,000
- Visitors from the Netherlands, Belgium and Germany
- Number of exhibitors: 250
- Exhibitors from 27 countries
- Surface area Emigration Expo: 14,000 m²
- Number of halls: 2
- Number of presentation rooms: 8
- Number of presentations: 150
- Unique visitors websites: 480,000

Trends and Future Emigration

- 205,000 departing emigrants per year
- Tendency towards living abroad part-time
- Self-employed people are looking for a foreign market
- Growth market international work experience
- Fewer barriers to foreign establishment
- Border regions are coming closer
- High house prices and housing shortage
- Working remotely

EmigratieBeurs 2027

Theme : A world of opportunities
Date : Saturday 20 and Sunday 21 March 2027
Location : Jaarbeurs in Utrecht, Hall 3 and 4
Open : Daily from 10.00 to 17.00 hours
Construction : Friday 19 March
Dismantle : After the exhibition and on Monday 22 March



Sterre van de Kerkhof
+31 (0)6 45 292 471
sterre@emigratiebeurs.nl

Europe's largest Emigration Expo is the meeting point for the entire emigration industry.

The Emigration Expo is also made possible by: EURES



emigratiebeurs
emigration expo
2027 29 edition
20 and 21 March
Royal Dutch Jaarbeurs



www.emigrationexpo.com

design & print: www.graphout.nl

emigratiebeurs
emigration expo
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Royal Dutch Jaarbeurs

A world of opportunities abroad

Europe's biggest event for emigrants

250 exhibitors and 16,000 visitors come together on 14,000 m² across 2 halls for information, orientation and business

www.emigrationexpo.com



Living
Working
Studying
Entrepreneurship abroad

Europe's largest Emigration Expo is the meeting point for the entire emigration industry. Royal Dutch Jaarbeurs (Utrecht, The Netherlands) brings together 250 exhibitors and 16,000 visitors on 14,000 m² across 2 halls for information, orientation and business.

At the exhibition, emigrants, expats, students, entrepreneurs, job seekers and anyone else looking to live abroad will find a comprehensive range of options, services and products pertaining to Living, Working, Studying and Entrepreneurship in other countries, conveniently grouped by theme and region. Stands, workshops, lectures and presentations provide the ideal platform for interactive contact with your target group.

Work in Europe

Europe is the favourite emigration destination. More than 65% of Dutch emigrants stay in Europe to live, work or start a business. During the upcoming Emigration Expo, foreign employers, recruitment agencies, government agencies, brokers, moving companies, tax specialists, language institutes and other service providers will help visitors plan their emigration.

Healthcare Jobs Abroad

Foreign hospitals, institutes and specialised recruitment agencies will come into contact with medical specialists, (specialised) nurses and general care providers who wish to start up abroad during the Emigration Expo. The Emigration Expo: a place where medical vacancies are filled.

























EMIGRATION MEDIA

Additional media such as websites, e-mail newsletters (circulation 30,000), exhibition Expo Guide and floorplan present additional opportunities. The whole year round, we will bring you under the attention of your target audience. With our 27 years of experience, international networks and a growing database, we will raise the profile of your company, region or country and strengthen its image. Contact us for consultation and a tailor-made offer!



www.emigratiebeurs.nl

www.emigrationexpo.com

E-mail Newsletter

Reach over 30,000 future emigrants by placing an editorial article in the Emigration Expo newsletter. The newsletter is a unique way of coming into contact with visitors of the Emigration Expo and using a "call to action" to attract more people to your stand.

Job Board

Come into contact with potential employees even before the Emigration Expo starts, by placing your vacancies at the Job Board on the Emigration Expo website. Prior to the Expo candidates can send their CV to your company. You can invite interesting candidates with a free ticket for a first introduction at the Expo.

Homes/Businesses for sale

Do you want the homes and businesses you are selling to be viewed by 480,000 future emigrants? Then offer your real estate via the Emigration Expo website. The first three objects are for free.

Business description on website

Every exhibitor's logo, a short business description and contact details including links will be placed on the Emigration Expo website for a whole year. This means you will be able to reach over 480,000 future emigrants all year round.

Expo Guide

In an edition of 10,000, the Expo Guide with floorplan is distributed free of charge to each exhibition visitor. It contains the full program of presentations and lectures per day, the complete list of exhibitors and the exhibition floor plan with stand location. With an advertisement in the Expo Guide, you create extra attention for the exhibition visitor.